# Caduceus LAUNCH Fall 2025 Entrepreneur Application AcceleratorPLUS for Pre-Seed Digital Health Startups

#### **About This Program**

Caduceus LAUNCH is an accelerator designed to propel pre-seed digital health startups toward transformative impact and profitable growth. With access to unparalleled networks, seasoned healthcare leadership, and ongoing support, we ensure that innovative ideas thrive—not just during our program, but for the long haul. Under the guidance of managing principal Dr. Mitch Morris, a proven leader with decades of experience in top healthcare organizations, Caduceus LAUNCH provides world-class mentorship to guide your vision to fruition.

The first week of LAUNCH is an in-person immersive experience in Nashville. Caduceus LAUNCH is a bespoke program intended for Founders to grow their capabilities and startup leadership acumen in a group of peers, particularly during the on-site kickoff week. Where Co-Founder situations exist, we are open to dual participation. Other roles are encouraged to participate in follow up engagement with Mentors and virtual sessions for the remainder of the program.

If you are interested in being considered for the Fall 2025 cohort, please return this application, along with your pitch deck, to <u>mitch@caduceus.vc</u> by August 8<sup>th</sup>.

#### **Your Information**

Name: Title: Company Name: Company Website: Company Description:

Does your product/service focus on digital health or an enabled medical device?

The program has one week in Nashville (Sept 15th) and the remainder is virtual. Are you able to attend in person that week: Yes/No?

What is the structure of your company (LLC, S-Corp, etc)? In what state are you registered/incorporated?

#### **Team and Founders**

Tell us about your team. What makes your founders exceptional?

### Market Overview

We focus on digital health companies targeting the U.S. healthcare market. Share how your product fits into this ecosystem. What problem are you trying to solve?

What are you building? What makes it unique? What's your market strategy? Where will your buyers see the value?

Do you have an MVP (minimal viable product) or are you still in the planning phase?

## Fundraising Goals and History

Tell us about any previous fundraising and future goals:

Finalists are required to share their cap table. Is this something you will agree to?

Thank you for taking the time to apply! Please be sure to submit your pitch deck along with this application form to <u>mitch@caduceus.vc</u> by August 8<sup>th</sup>.